

## **Digital Services**

WEBSITE DESIGNING & DEVELOPMENT | DIGITAL MARKETING | SEO | SMM GRAPHICS & MOTIONS | WHATSAPP | EMAIL | ONLINE BRANDING |



**Get Noticed | Get Leads** 

www.webcooks.in

#### **About Us**

Webcooks aims to bridge the gap between businesses and their digital marketing goals. Webcooks is a team of highly skilled trainers, developers & digital marketers. Our team works cohesively to serve the clients with exceptional services by leveraging their business on all search & social engines for better recognition. We are a progressive & data- driven digital marketing & IT solutions provider. We aspire to take businesses online by not just following the trend but by setting one to be followed. We are passionate about helping businesses succeed in the digital world.

#### **What Sets Us Apart**

- Strategies that sell
- Data-Driven Approach
- Transparent Pricing
- Constant Innovation
- Client-Centric Focus



#### **OUR SOLUTIONS**

#### **DIGITAL MARKETING**

- SMM | SEO | LOCAL SEO
- Content Marketing
- PPC Ads
- E-Commerce Marketing
- Analytics
- Marketing consultation & strategy
- Email Marketing
- Whatsapp Marketing

#### **WEB DESIGNING**

- E-Commerce Websites
- Bookings Websites
- Banking Websites
- Corporate Websites
- Govt. Websites

#### **GRAPHIC DESIGNING**

- Company Logo
- Corporate Identities
- Social Media Banners
- Banners & Flex
- Brochures & Flyers
- Product Design & Concepts

### **ORM**ONLINE REPUTATION MANAGEMENT

- Google My Business (GMB) Optimization
- Local Keyword Research
- On-Page SEO
- Local Link Building:
- Customer Reviews and Ratings:
- Local Schema Markup:
- Local Citations:

#### **SOFTWARE SOLUTIONS**

- Bar Coding & RFID
- Accounting Solution
- Hospital management
- Billing Software
- School management **ERP Solution** Inventory Management

#### **MOBILE APP DEVELOPMENT**

- Android Apps
- IOS Apps

#### LET'S GROW TOGETHER

## WEBSITE DESIGN & DEVELOPMENT

**Custom Website Design** 

**Responsiveness & Browser Compatibility** 

**UI & UX Optimization** 

Content Management Systems (CMS)

**E-commerce Solutions** 

**International Shipping** 

**Security Measures** 

**Payment Gateway Integrations** 

**Data Backup and Recovery** 

Coupon & Invoice Customization

Maintenance and Support



#### LET'S GROW TOGETHER

## SEARCH ENGINE OPTIMIZATION

Keyword Research

**Competitor Analysis** 

**On-Page Optimization** 

**Content Creation & Distribution** 

**Link Building** 

Local SEO

**SEO Audits** 

**Business Listing** 

**Mobile Optimization** 

Reporting

Product Listing (Amzon, Myntra, etc.)



### LET'S GROW TOGETHER

#### **SOCIAL MEDIA**

**Profile Optimization** 

**Content Calendar** 

**Content Creation & Curation** 

**Community Engagement** 

**Influencer Collaborations** 

Social Media Advertising

Contests & Giveaways

**Insight Analysis** 

Data-Driven Strategy

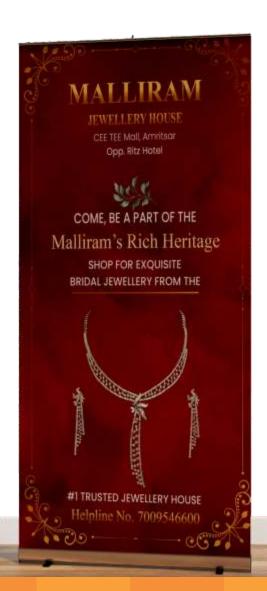


## INDOOR BRANDING Standee, Vnyle, Sunboard









### **CUSTOM REQUIREMENT**

### MALL BRANDING



**MAGAZINE** 





### **CUSTOM REQUIREMENT**



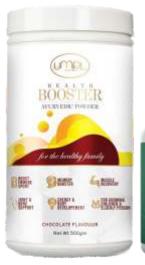




## **CUSTOMIZED**

Product Mockup, Label,













#### **OUR LOGO**

































































#### **STATIONERY**

Letter Head, Envelope, Visiting Card, File Folders etc.



### **DIGITAL CREATIVE**

- SOCIAL MEDIA CREATIVE
- CAROUSEL & BANNER
- DIGITAL CARD
- CLICKABLE BROCHURE
- CATALOGUE









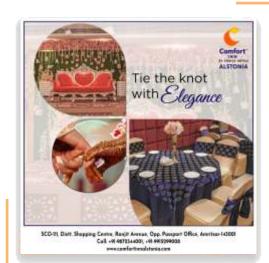


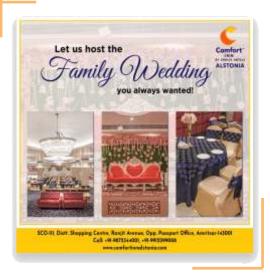


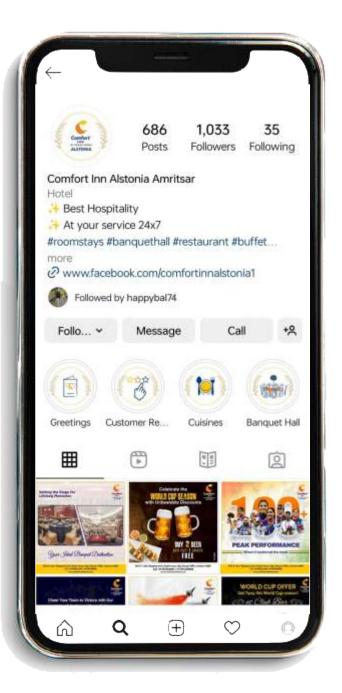








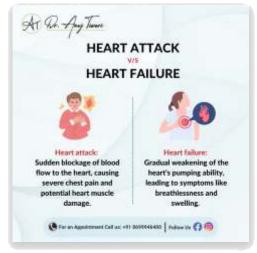


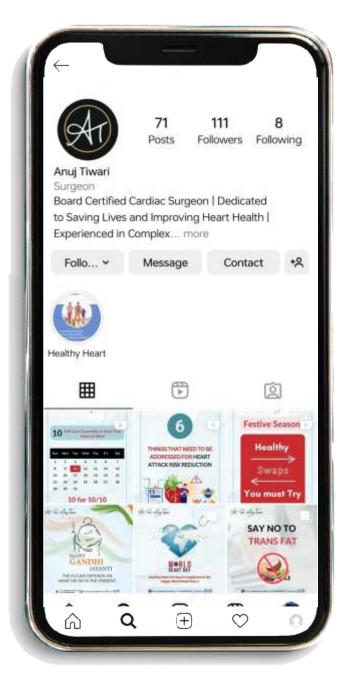


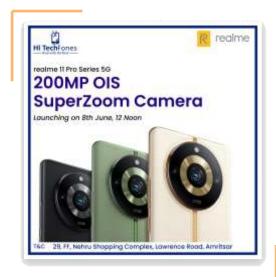




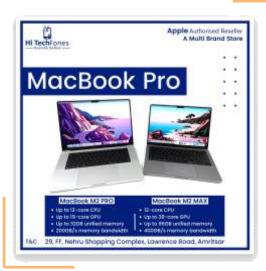






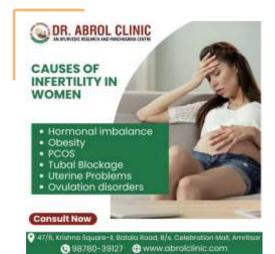






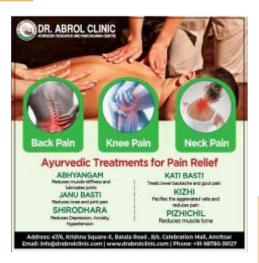


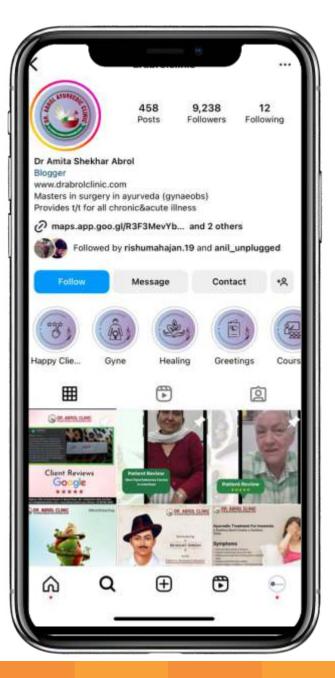




















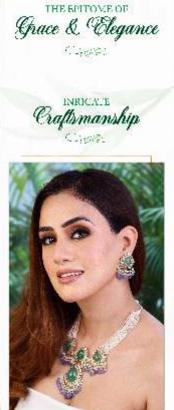


JEWELLERY HOUSE CEE LEE Mo., Amritsan

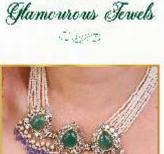




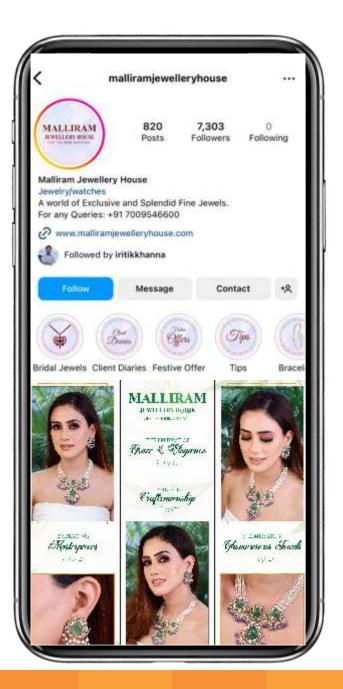




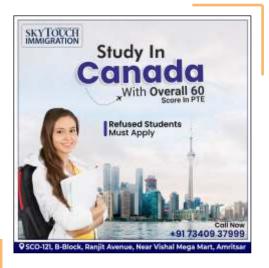
















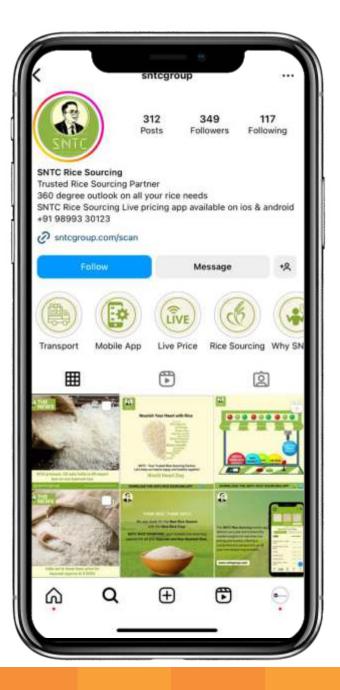








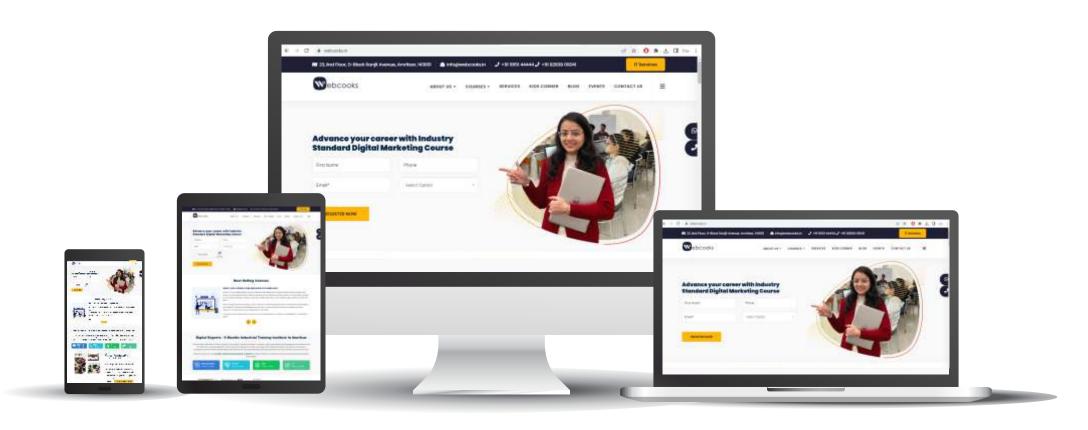




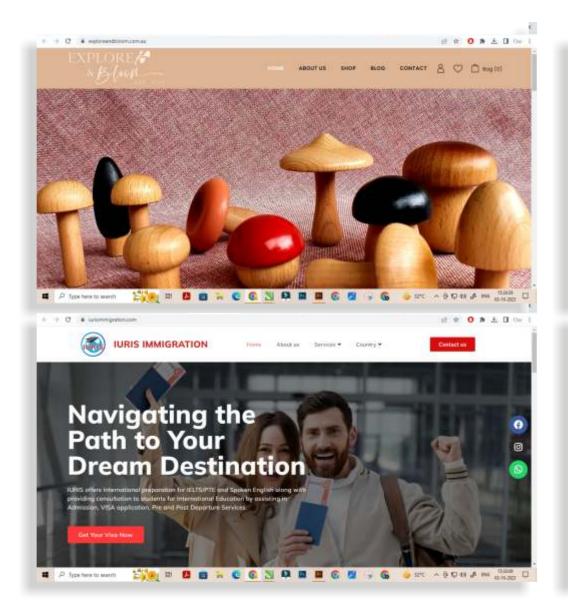
### **MOBILE APP DEVELOPMENT**

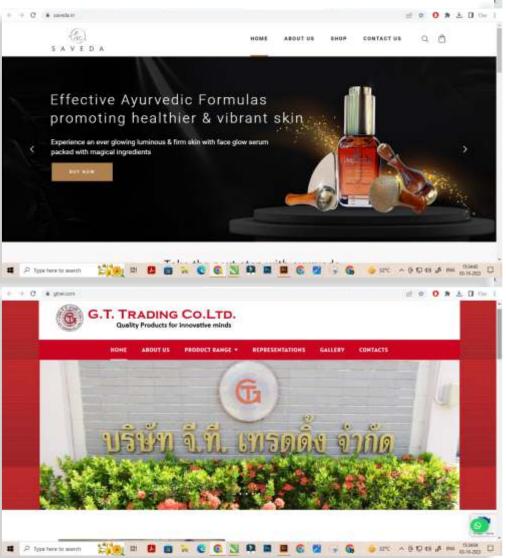


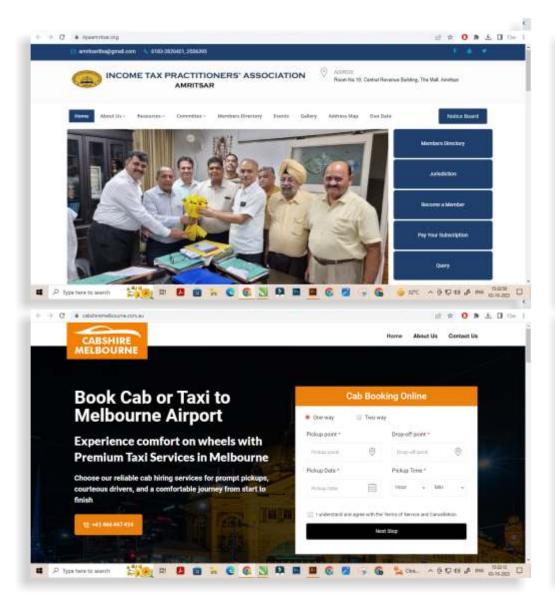
**Android & IOS** 

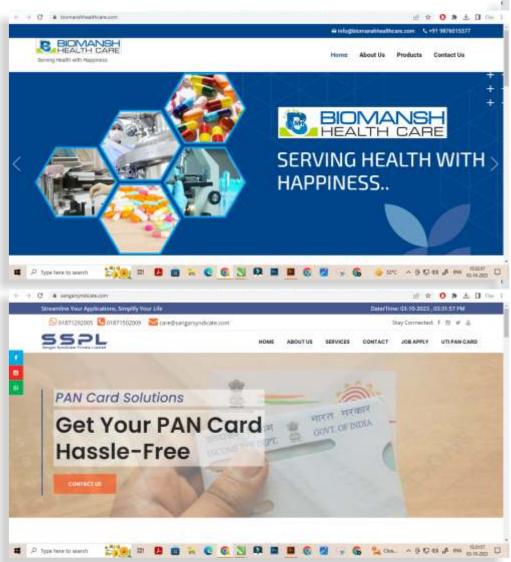


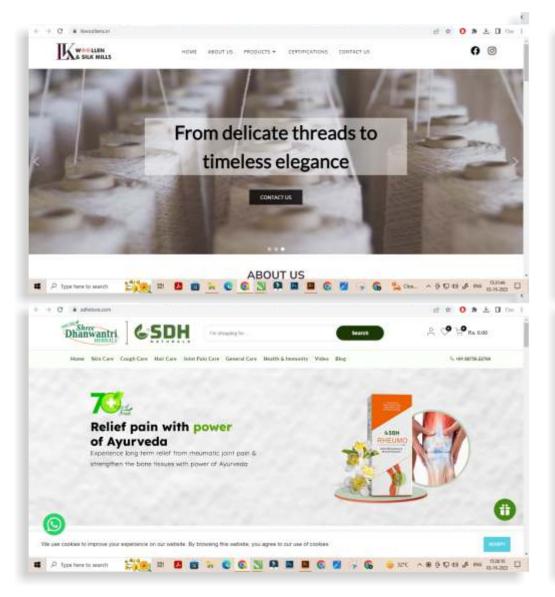
Crafting seamless experiences across all devices with our Responsive Website Designing Services

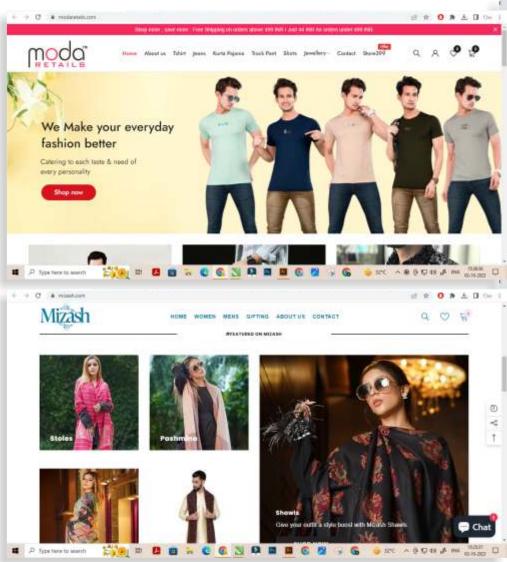


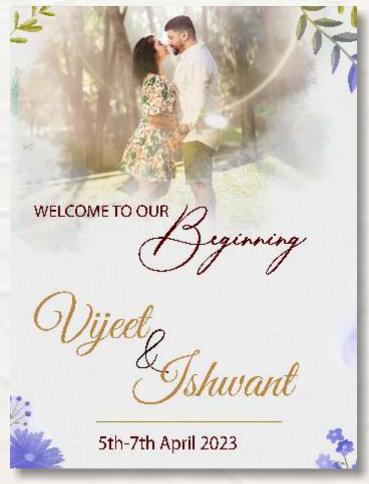


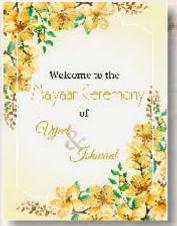




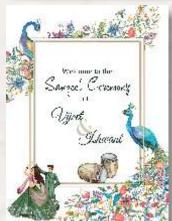




















## **OUR SOFTWARE SOLUTIONS**













# Your Digital Transformation Partner





